

Business, Innovation & Entrepreneurship

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Networking Breakfast & Programme Orientation	Mastering Leadership Styles: Motivational Strategies 60 minutes	Recruitment & Selection Process 60 minutes	Cash Flow in Operations 60 minutes	Macroeconomics & Investment 60 minutes	
10:00		Business Entrepreneurship 60 minutes	Impact of Cultural Diversity on Leadership Styles 60 minutes	Recruitment, Company Culture & Training 60 minutes	Pricing Strategies 60 minutes	Supply & Demand 60 minutes	Guided Cultural Exploration
11:00		Break	Break	Break	Break	Break	
12:00		Analysing Organisational Structures 60 minutes	Business Decision Making 60 minutes	AI in HR 60 minutes	Finding Premises 60 minutes	Investment Simulation 60 minutes	
13:00		Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
14:00	Student Arrival & Check In	Project: Organisational Structure 90 minutes	Project: Leadership 90 minutes	Project: Human Resources 90 minutes	Study Support	Project: Fundraising Strategy 90 minutes	Free Time
15:00		The Immersive Quest Launch & Walking Tour	Study Support	Study Support	Tournament Afternoon	Study Support	
16:00		Welcome Talk Parents & Students	Debate Society	Shaping Your Future Seminar Series	Debate Society	Debate Society	
17:00		Debate Society	Sports Programme		Debate Society	Social Activities	
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
EVENING ACTIVITIES	Student Induction Talk		The Big Quiz	Guided Cultural Exploration	Guided Cultural Exploration	Guided Cultural Exploration	Tabletop Games Championship
	Welcome Activities	Guided Cultural Exploration					
			Free Time	Free Time	Free Time	Free Time	Free Time
EVENING SHOUT							
	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 2

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Run Club	Marketing Campaign Creation 60 minutes	Role of Influencers in Shaping Brand Perception 60 minutes	The Future of Technology in Business 60 minutes			
10:00		Break	Break	Break			
11:00	Guided Cultural Exploration	Measuring Success in Marketing 60 minutes	Challenges in Influencer Marketing 60 minutes	Understanding Risk in Technology 60 minutes	Challenge Day	Exhibition Day	
12:00		Break	Break	Break			
13:00		Marketing in the Digital Era 60 minutes	The Potential of Influencer Marketing 60 minutes	Applications and Ethics in AI 60 minutes			
14:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
15:00	Olympics in the Park	Project: Marketing Campaign Development 90 minutes	Practical Workshop	Project Presentation 90 minutes	Student Feedback & Exhibition Day Preparation		
16:00		Punting		Shaping Your Future Seminar Series		Graduation Preparation	
17:00	Free Time	Study Support	Study Support: Assignment Preparation	Debate Society	Debate Grand Final	Graduation	Student Departure
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
EVENING ACTIVITIES			Social Activities	Talent Show			
	Campus Cinema	Guided Cultural Exploration			Free Time	Graduation Party	
			Free Time	Free Time			
EVENING SHOUT							
	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)	Curfew (22:30)